Don’t miss out

No one has ever said being an orthodontist is a dull profession, and with the whirlwind of activities that have been going on for the past few days, no one will say that about the AAO Annual Session either. No matter where you look, there are lectures and workshops to attend, networking opportunities to participate in and colleagues and friends to interact with.

There are also aisles upon aisles to walk up and down in the exhibit hall, all of them filled with a variety of companies offering new products, educational presentations or show specials. But how do you know where to start?

A good place might be the Henry Schein Ortho booth (No. 1925), which has a full roster of speakers on tap. Starting at 11 a.m. today, you can listen to presentations on a variety of topics.

Attendees head into the exhibit hall during the 2018 AAO Annual Session, held in Washington, D.C. You can find a variety of show specials and educational presentations in the exhibit hall this year. Photo/Ortho Tribune File Photo

Congress passes AAO- and ADA-supported legislation to expand access to dental care

Late last year, the AAO and eight other dental organizations joined together to contact U.S. Senate leaders in support of the Action for Dental Health Act of 2018 (S. 3016), which would expand access to dental care in underserved, rural and Native American communities. The House of Representatives had previously passed the legislation by a vote of 387-13.

For years, dentists and orthodontists have worked to improve access to oral health care for underserved Americans and have championed this patient-benefiting legislation. The Action for Dental Health Act supports nationwide efforts to improve the dental health of underserved populations and will promote programs that deliver care more easily to those without it, while bringing education and disease prevention to communities in need.

“This is a tremendous victory for dentistry and patients everywhere,” said Jeffrey M. Cole, DDS, ADA president. “The Action for Dental Health initiative shows that our profession believes all Americans deserve good dental health. The ADA is pleased to see Congress prioritizing legislation that will improve access to oral health care.”

This bipartisan legislation was introduced by Congresswoman Robin Kelly (D-III) and Congressman Mike Simpson (R-Idaho), DMD. President Trump signed the Action for Dental Health Act into law on Dec. 11. Learn more at ADA.org/action.
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Visit us at Booth #2001 during the 2019 AAO Annual Session.

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Henry Schein named one of the 2019 World’s Most Ethical Companies

Recognition honors those companies who aim and commit to influence and drive positive change in the business community and societies around the world

By Henry Schein Staff

Henry Schein, one of the world’s largest providers of health-care products and services to office-based dental and medical practitioners, has been honored by the Ethisphere Institute, a global leader in advancing the standards of ethical business practices, as one of the 2019 World’s Most Ethical Companies.

This is the eighth consecutive year that Henry Schein has been recognized, and it is the only honoree in the Health Care Products industry, underscoring the company’s commitment to delivering solutions that health-care professionals rely on to improve the performance of their practice so they can improve the lives of patients.

In 2019, 188 honorees were recognized spanning 21 countries and 50 industries. The 13th class of honorees profoundly illustrate how companies continue to be the driving force for improving communities, building capable and empowered workforces, and fostering corporate cultures focused on ethics and a strong sense of purpose.

“This is our 87th year, Henry Schein has been committed to pursuing our business goals with integrity while also serving the needs of society,” said Stanley M. Bergman, chairman of the board and chief executive officer. “We are honored to once again be recognized as one of the Ethisphere Institute’s World’s Most Ethical Companies. This recognition reinforces our commitment to the concept of enlightened self-interest and our ‘higher ambition’ model of deep, trust-based partnerships. I am honored to share this award with the more than 18,000 Team Schein Members around the world.”

“Henry Schein has demonstrated that corporate success and positive societal impact go hand-in-hand when an organization aligns its strengths as a business with the needs of society,” said Ethisphere CEO Timothy Erblich. “Congratulations to Team Schein for once again being named a World’s Most Ethical Company.”

Here in Los Angeles
To learn more about Henry Schein, stop by the Henry Schein Orthodontics booth, No. 1955.

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ics, including “Attach-Less Aligners: Do They Really Work?” by Dr. Dave Paquette (11 a.m.), “The Benefits of Incorporating the SAGITTAL FIRST Philosophy with Aligner Therapy” by Dr. John Kaku (11:30 a.m.) and “A New Standard of Care with Attach-Less Aligners” by Dr. Patti Panucci (12:50 p.m.).

If you are looking for a new option in treatment planning, you might want to consider stepping by the 3M booth (No. 1255). According to the company, orthodontists will soon be able to create a prescription via the 3M Oral Care Portal using select brackets that 3M will use to manufacture a bonding tray designed to deliver improved bonding speed and bracket placement accuracy, avoiding the need for in-office tray production. For combination cases, orthodontists will be able to create a digital setup with aligners on one arch and brackets on the opposing arch. 3M will offer a preview of this new system today at 11 a.m.

Finally, if you’ve ever thought about incorporating pediatric sleep issues into your practice, the HealthyStart System provides an effective treatment for the root cause of sleep disordered breathing. You can learn all about the system and even how you can take advantage of the digital interactive learning platform when you stop by the booth, No. 1819.

The exhibit hall is open until 5:30 p.m. today and from 9 a.m. to noon Tuesday.